



HACKRICE

September 22-24, 2017

HackRice is a completely student run, non-profit event aiming to bring together creative minds to make great things. Over the past four years, the hackathon has grown from a small group of 40-50 Rice students coding in a single dorm's commons to a group of around 400 hackers from around the country occupying the entire student center. This fall, we hope to attract more talented college hackers and expect the quality of projects to surpass even the best hacks from last time.

Why should you be a sponsor?

Hackathon participants are motivated and energetic about their work, so much so that they sacrifice a weekend of sleep for it! Sponsoring a hackathon is a unique way to interact with some of the best computer science and engineering students from around the country. As a sponsor you can have face-to-face interaction with hundreds of top students and access to more than 350 resumes right in the middle of recruiting season! By attending hackrice you could even introduce your product to participant and encourage them to use it by offering a related prize.

Your support as a sponsor of HackRice will help every aspect of the event. Contributions from sponsors go towards the costs of hacker transportation, venue costs, food, t-shirts, staffing expenses, and many, many other things that make a hackathon successful and exciting.

We hope you take a look at the sponsorship packages below and decide to be a part of our greatest hackathon yet.

Sincerely,
Abhijeet Mulgund and Avery Jordan
HackRice Co-directors

hack.rice.edu

atj4@rice.edu / aam14@rice.edu

Sponsorship Packages

Sponsorship Benefits	\$1000	\$2,000	\$4,000	\$8,000	\$12,000
HackRice Recruiting					
Send representatives to HackRice	2	4	6	10	12
Company booth with {1, 2} tables	1	1	1	2	2
Resume book of all participants		X	X	X	X
Recruiting materials in swag bag given to each participant			X	X	X
HackRice Branding					
Logo on website	X	X	X	X	X
Logo on t-shirts		X	X	X	X
Blurb about sponsor on the website			X	X	X
Full co-branding on all HackRice marketing materials, signs, etc.					X
HackRice Event					
Sponsor a meal (M) or snack (S)	S	S	M	M	M
Sponsor a prize	X	X	X	X	X
Sponsor representatives can serve as judges	X	X	X	X	X
Host a workshop about company product		X	X	X	X
Sponsor a mini-event				X	X
Talk or presentation during the opening ceremonies				5 min.	8 min.
Talk or presentation during the closing ceremonies					8 min.
Sponsor HackRice raffle					X

For more information about these benefits or if your company is interested in sponsoring a meal or prize, please contact Avery (atj4@rice.edu) or Abhijeet (aam14@rice.edu). If there is a sponsor benefit that you would like to see included, please don't hesitate to reach out to us.



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Details

Recruiting	Branding	Event I	Event II
<p><u>Resume Booklet</u></p> <p>You'll receive a booklet of the resumes of all applicants to HackRice 7 (usually around 1200 resumes). We'll distribute the booklets in advance of HackRice.</p>	<p><u>Logo on Website</u></p> <p>We'll prominently display your company's logo in the sponsor section of our event website. Logo sizing increases with your company's sponsorship level.</p>	<p><u>Meal/Snack</u></p> <p>Right before a meal/snack, we'll recognize that your company's sponsorship made the meal/snack possible. We handle the logistics of the meal.</p>	<p><u>Mini-event</u></p> <p>Sponsor a mini event such as a Super Smash competition to give hackers a break during HackRice. At the event your company's contribution will be recognized. (limit 3)</p>
<p><u>Representatives</u></p> <p>Send your company's representatives to talk with and engage students. Higher level sponsors receive table(s) for representatives to staff.</p>	<p><u>Logo on T-shirts</u></p> <p>Get your company logo on the shirts that every HackRice participant will receive. Logo sizing increases with your company's sponsorship level.</p>	<p><u>Prize</u></p> <p>Offer competitors a prize for completing a challenge you'll disclose during the opening ceremony. You can pick the prize and challenge.</p>	<p><u>Opening talk</u></p> <p>Give a presentation during the opening ceremony about your company and your products. Either five minutes or eight minutes in length.</p>
<p><u>Booth</u></p> <p>Serves as an outpost for your company during HackRice. Invite students over, give them swag, and interest them in your company.</p>	<p><u>Website Blurb</u></p> <p>Write a brief promotional description about your company and your products or services, and we'll display it online with your logo.</p>	<p><u>Workshop</u></p> <p>During HackRice, your company representatives can host a workshop on how to use a company product, or a topic of your choice.</p>	<p><u>Closing talk</u></p> <p>Give an eight minute presentation during the closing ceremony about your company and your products. Reserved for highest sponsor.</p>
<p><u>Swag Bag</u></p> <p>Greet every participant to HackRice by placing your recruiting materials in their welcome bag. We'll package them in bags and give them out during registration.</p>	<p><u>Full co-branding</u></p> <p>Your company logo is paired with the HackRice logo on all print materials, digital advertising, shirts, etc. We'll present you as "HackRice, sponsored by {you}." (limit 1)</p>	<p><u>Judging</u></p> <p>Help decide the winners of HackRice 7. During the science fair style judging round, your company representatives will serve as judges alongside Rice faculty members.</p>	<p><u>Raffle</u></p> <p>During HackRice, your company will regularly announce the giveaway of raffle prizes. Participants will have to come to your booth to enter the raffle. (limit 1)</p>

